

THE ROLE OF TIKTOK IN ENHANCING ENGLISH LANGUAGE SKILLS: A SYSTEMATIC REVIEW

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Abstract

The use of social media today has changed the nature of English language learning. One such social media platform is TikTok. This study aims to investigate the role of TikTok in enhancing English language skills using the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) framework. 22 studies published from 2020 to 2025 derived from ScienceDirect (1), ResearchGate (7), and Mendeley (14) are inspected to find out how TikTok influences undergraduate students' speaking, listening, vocabulary acquisition, and pronunciation. The results indicate that TikTok is an effective tool that enhances English language learning and the students' language skills through its interactive features like duet challenges and short videos. Additionally, TikTok increases student engagement by blending entertainment with education. However, challenges such as distractions, informal language exposure, and the need for guidance highlight the necessity of supervision by teachers. In conclusion, TikTok serves as an engaging and effective tool for enhancing English language skills particularly in speaking, listening, and vocabulary acquisition among undergraduate students.

Keywords: digital education, English language learning, TikTok, speaking skills

INTRODUCTION

Recent developments in teaching methods, such as technology-based learning, inquiry-based instruction, and problem-centered approaches, have shifted the focus toward student-centered learning. Traditional ways of teaching English may no longer be sufficient, and educators must adapt to newer, more interactive, and student-focused strategies to ensure effective language learning (Imran et al., 2024). For instance, technology could be integrated into the classroom. Technology has continued to grow rapidly, and teachers are using it more to help students learn. It makes teaching easier and allows teachers to guide and support students more effectively and engagingly (Mdhlalose & Mlambo, 2023). The growth of technology nowadays are changing the way students learn language subjects and how they