

PEMBELAJARAN SASTRA ANAK BERBASIS BUKU CERITA BERGAMBAR: STUDI TINDAKAN PENINGKATAN LITERASI DI PKBM SURYA MUDA

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ABSTRACT

This study aims to investigate and describe the use of picture storybooks in children's literature education, as well as their effectiveness in enhancing reading interest and comprehension of story content among students on the Package A programme at the Surya Muda Community Learning Centre. The research method employed was Classroom Action Research (CAR), conducted cyclically over two cycles, with each cycle comprising the planning, implementation, observation, and reflection stages. Data collection was carried out comprehensively through passive participatory observation, cognitive tests, reading interest questionnaires, and documentation. The results of the study showed a significant improvement in literacy from the pre-action condition to Cycle I and Cycle II. In the pre-action stage, the students' reading interest and comprehension were in the low category due to the dominance of monotonous conventional learning methods. Following the implementation of picture storybooks in Cycle I, interest and engagement in learning began to rise, although cognitive comprehension levels remained in the moderate category. In Cycle II, through the reinforcement of an interactive approach (directly observing pictures, retelling the story in their own words, and small-group discussions), pupils' reading interest increased dramatically to reach the high category; their ability to understand the intrinsic elements of the story (characters, plot, setting, moral) was categorised as good; and the classroom became much more lively. The conclusion of this study is that children's literature learning based on picture storybooks has been empirically proven to effectively enhance reading interest, reading comprehension skills, and to create an interactive and enjoyable classroom atmosphere of equality.

Keywords: *Picture Storybooks, Children's Literature, Reading Interest, Reading Comprehension, Package A, Classroom Action Research.*

ABSTRAK

Penelitian ini bertujuan untuk mengetahui dan mendeskripsikan penggunaan buku cerita bergambar dalam pembelajaran sastra anak, serta efektivitasnya dalam meningkatkan minat baca dan pemahaman isi cerita pada peserta didik Program Paket A di PKBM Surya Muda. Metode penelitian yang digunakan adalah Penelitian Tindakan Kelas (PTK) yang dilakukan secara siklikal dalam dua siklus, di mana setiap siklus meliputi tahap perencanaan, pelaksanaan, pengamatan, dan refleksi. Pengumpulan data dilakukan secara komprehensif melalui teknik observasi partisipatif pasif, tes kognitif, angket minat baca, dan dokumentasi. Hasil penelitian menunjukkan adanya peningkatan literasi yang signifikan dari kondisi pra-tindakan ke Siklus I dan Siklus II. Pada tahap pra-tindakan, minat baca dan pemahaman peserta didik berada pada kategori rendah karena dominasi metode pembelajaran konvensional yang monoton. Setelah diterapkannya media buku cerita bergambar pada Siklus I, minat dan keaktifan belajar mulai merangkak naik, meskipun tingkat pemahaman kognitif masih berada dalam kategori sedang. Pada Siklus II, melalui penguatan pendekatan interaktif (mengamati gambar secara langsung, menceritakan kembali dengan bahasa sendiri, dan diskusi kelompok kecil), minat baca peserta didik meningkat drastis hingga mencapai kategori tinggi, kemampuan memahami unsur intrinsik cerita (tokoh, alur, latar, amanat) terkategori baik, serta kelas menjadi jauh lebih hidup. Simpulan dari penelitian ini adalah pembelajaran sastra anak berbasis buku cerita bergambar terbukti secara empiris efektif meningkatkan minat baca, kompetensi pemahaman bacaan, serta menciptakan atmosfer kelas kesetaraan yang interaktif dan menyenangkan.