

OPTIMIZING THE LECTURE METHOD TO ENHANCE STUDENTS' INTERACTION AND LEARNING INTEREST IN THE DIGITAL ERA

Rendy S. Sambara

IAIN Sultan Amai Gorontalo

Correspondensi author email: rendisambara419@gmail.com

Fahmi

IAIN Sultan Amai Gorontalo

fahmifami44@gmail.com

Gesika Avelina

IAIN Sultan Amai Gorontalo

gesikaavelina2004@gmail.com

Abstract

This study aims to examine how the lecture method can be optimized to enhance student interaction and learning interest in the digital era. This study is motivated by the current phenomenon in which the lecture method is often perceived as less effective due to its predominantly one-way communication, leading to student boredom and, consequently, a decline in learning interest. This research employed a qualitative approach using a library research design by reviewing scholarly articles and other relevant and credible sources. The findings indicate that the lecture method remains relevant in contemporary education when combined with digital technology and interactive instructional strategies to improve learning effectiveness. Several strategies that contribute to the effectiveness of the lecture method include promoting interactive learning, utilizing digital media, and integrating the lecture method with other instructional approaches, such as interactive discussions and project-based learning. Furthermore, teachers' readiness and pedagogical competence in implementing these strategies play a crucial role in determining their success. Therefore, optimizing the lecture method through technology-based and interactive approaches can significantly enhance student participation and learning interest in the digital era.

Keywords: Lecture Method, Student Interaction, Learning Interest.

INTRODUCTION

Education is a fundamental pillar in building a nation's civilization, as it plays a vital role in shaping the character, intellectual capacity, and skills of future generations. In the digital era, rapid technological advancements have brought significant changes across various aspects of life, including the field of education (Riska Aini Putri, 2023). Contemporary education faces new challenges, particularly in selecting instructional methods that can effectively promote active student engagement. One instructional approach that continues to be widely used is the lecture method. However, this method is often perceived as less effective because it