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# THE EFFECTIVENESS OF BLENDED MEDIA IN TEACHING STUDENTS' VOCABULARY MASTERY AT SEVENT GRADE AT SMP ARRAHIM PONTIANAK

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***Abstract.*** *This research aims to improve students' vocabulary mastery through the use of blended media in teaching English at the seventh grade of SMP Arrahim Pontianak. Vocabulary is a central component of language learning that requires continuous development, as it supports students' ability to communicate effectively. Preliminary observations revealed that many students experienced difficulties in mastering vocabulary because the teaching process was monotonous and lacked interactive learning activities. To address this issue, the researcher applied blended media—a combination of two types of instructional media—as a technique to enhance students' vocabulary learning. This study employed a pre-experimental design using a one-group pre-test and post-test format. The sample consisted of 15 seventh-grade students from SMP Arrahim Pontianak. Data were collected through tests, observations, and interviews. The pre-test was administered to determine students' initial vocabulary mastery, followed by treatment using blended media, and a post-test was given to measure the improvement. The quantitative data were analyzed by calculating the mean and standard deviation, while qualitative data provided additional insights into students' learning experiences. The findings showed a significant improvement in students' vocabulary mastery after the treatment. The mean score increased from 74.67 in the pre-test to 87.33 in the post-test, with a decrease in score variation (standard deviation from 14.07 to 13.87). Most students moved from fair to very good categories. The results indicate that blended media effectively enhanced students' vocabulary mastery by making learning more engaging and interactive.*
***Keywords:*** *vocabulary mastery, blended media, English teaching, pre-experimental design, junior high school*

## INTRODUCTION

Learning English is very important, because English has become an International language. Language is used for communication, which is used by most communities in the world. In many countries use English as their second language in Indonesia, English is not considered as a second language but English is a foreign language English is also called as the target language that has to be thought by the teacher in schools in today's Indonesian curriculum. Therefore the student is hoped increase their ability in English.