

FACEBOOK'S TWO DECADES: TRAVERSING THE SPECTRUM FROM VIRTUAL COMMUNALISM TO ALLEGED REALITY CENSORSHIP: LITERATURE REVIEW

Indah Sulistiani *¹

Universitas Muhammadiyah Papua, Indonesia
indahsulistiani175@gmail.com

Muhammad Yazidus Syukri

Politeknik Negeri Bandung, Indonesia
yazidus@polban.ac.id

Syarifuddin

Universitas Muhammadiyah Papua, Indonesia
syarif1575@gmail.com

Sitti Nur Alam

Universitas Yapis Papua, Indonesia
azkadzar@gmail.com

Abstract

This comprehensive literature review embarks on a nuanced odyssey through the multifaceted evolution of Facebook spanning two decades, transmuting from a bastion of virtual communalism to grappling with intricate allegations of reality censorship. The narrative unfurls by critically traversing key phases, unraveling the platform's embryonic role as a crucible for virtual community-building, and meticulously dissecting the labyrinthine shifts in user dynamics. The analysis intricately probes the elusive realm of alleged censorship practices, scrutinizing their rippling repercussions on a kaleidoscopic spectrum of perspectives. Furthermore, the review delves into the intricacies of privacy violations, peeling back the layers to unveil their far-reaching consequences and offering profound insights into the multidimensional challenges that have intricately sculpted Facebook's tumultuous journey. Like a scholarly artisan, the methodology meticulously dissects an extensive corpus of academic articles, presenting a sophisticated and exhaustive understanding of Facebook's intricate dance within the ever-evolving and enigmatic digital landscape.

Keywords: Facebook, social media, virtual communalism, reality censorship, literature review, user dynamics, privacy violations.

Introduction

In scrutinizing the phenomenon that spans two decades, this literature review centers on Facebook as the primary subject of analysis. As Facebook commemorates its 20th anniversary, its journey becomes pivotal for examination within digital history and

¹ Correspondence author