

INTERCULTURAL COMMUNICATION IN MULTICULTURAL SOCIETY (A STUDY ON THE ADAPTATION OF JAVANESE ETHNIC MIGRANT COMMUNITIES IN MATARAM UDIK VILLAGE)

Made Dewi Purnami

Master of Communication Science, Faculty of Social and Political Sciences,
University of Lampung
Correspondence author email: madedewip10@gmail.com

Tina Kartika

Master of Communication Science, Faculty of Social and Political Sciences,
University of Lampung

Nina Yudha Aryanti

Master of Communication Science, Faculty of Social and Political Sciences,
University of Lampung

Anna Gustina Zainal

Master of Communication Science, Faculty of Social and Political Sciences,
University of Lampung

Abstract

The Balinese ethnic community has undergone transmigration due to the eruption of Mount Agung. Transmigration was carried out to Lampung Province, specifically in Central Lampung. This study aims to understand "How is intercultural communication among the Balinese ethnic group in a multicultural society?" Given this phenomenon, the author employs a qualitative research method using the symbolic interactionism model to observe behaviors and interactions of individuals, discerned through symbols and their meanings. Data collection techniques include observation, in-depth interviews, and documentation. The research findings reveal an interconnected adaptation between the Balinese ethnic migrants and the indigenous Lampung ethnic group. Due to mutual respect and appreciation between the ethnic groups, both migrants and natives are able to practice their respective cultures. The Javanese ethnic community is still respected for their use of the Javanese language in this village. Therefore, the relationship between these two ethnic groups can proceed smoothly without significant obstacles as each group has accepted the other as they are.

Keywords: Intercultural Communication, Javanese ethnicity, Lampung ethnicity.

INTRODUCTION

According to Steward L. Tubbs, as cited in Suryandari (2019:21), intercultural communication is defined as communication that occurs between two different ethnic groups. These differences lie in diverse cultural backgrounds, distinct ethnicities, and even varying economic or social statuses. In intercultural communication, there are