

## THE ROLE OF UNDERSTANDING MEDIA LITERACY IN INFORMATION FILTERING ON SOCIAL MEDIA AMONG STUDENTS

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### **Abstract**

Students must have media literacy skills, especially Internet media, if they don't want to be left behind and become strangers in an environment that has been hit by the flow of digital information. It is hoped that students' media literacy regarding the use of Internet media can reduce the bad effects of using this media and also information that cannot be denied which can lead to negative things such as: consumerism, a culture of violence, a culture of peeking at other people's privacy, and even sexual maturity occurs more quickly at a child's age. -child. Digital Literacy is the awareness, attitude and ability of individuals to appropriately use digital tools and facilities to identify, access, manage, integrate, evaluate, analyze and synthesize digital resources, construct new knowledge, create media expressions, and communicate with others, in the context of specific life situations, in order to enable constructive social action; and to reflect upon this process.” It is necessary to strive for an understanding of digital literacy at all levels of stakeholders starting from parents, teachers/educators, educational institutions, and the government in providing guidance, direction and direction in order to create a society with a critical and creative mindset and perspective so as to build social and community life. which is conducive.

**Keywords:** Urgency, Social Studies Learning, Local Wisdom

### **INTRODUCTION**

In the era of globalization where digital technology can be accessed by almost all groups, information is developing rapidly and its spread is increasingly rapid. In today's digital era, conventional media still exists, but has been abandoned by the generation born in the digital era, namely the Millennial generation. The millennial generation tends to be lazy to validate the truth of the news they receive and tends to receive information from only one source, namely social media (Kaplan, A. M., & Haenlein, M, 2010). It is impossible to calculate how much news contains false information or even