

INFLUENCE OF LEADERSHIP STYLE ON EMPLOYEE JOB SATISFACTION AT PT. STAR MITRA SULAWESI MAKASSAR

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Abstract

This study aims to determine the effect of leadership style on employee job satisfaction at PT Star Mitra Sulawesi Makassar. This research variable consists of leadership style and employee job satisfaction. This type of research is quantitative associative. The population with a total of 33 employees at PT Star Mitra Sulawesi Makassar. The sampling technique used is saturated sampling with a sample size of 33 respondents, namely the entire population. The data collection technique was carried out by distributing questionnaires to employees. The data analysis technique uses simple regression with the help of SPSS version 27 software. The results of this study indicate that leadership style has a positive and significant effect partially on employee job satisfaction at PT Star Mitra Sulawesi Makassar.

Keywords: Leadership Style, Employee Job Satisfaction.

INTRODUCTION

The survival and growth of a company is not only determined by its success in managing its finances, marketing and products, but is also determined by its success in managing human resources. Currently, human resources are considered an important resource for companies, because without quality human resources, organizations will not be able to survive in competition. Managing human resources in a company is not an easy thing because it involves various elements in a company, namely employees, leaders, and the system itself.