

LANGUAGE LEARNING METHODS AND STRATEGIES IN IMPROVING STUDENTS' LANGUAGE COMPETENCE IN THE ERA OF GLOBALISATION

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Abstract

This study examines various effective language learning methods and strategies for improving students' language skills in the era of globalisation. Using a literature review method, this study examines the latest literature on language learning approaches that are adaptive to technological developments, cross-cultural communication needs, and diverse student characteristics. The results of the study show that communicative, task-based, collaborative learning methods and the use of digital technology are key to developing balanced and applicable language skills. In addition, learning strategies that emphasise active interaction, the use of authentic media, and constructive feedback play a significant role in stimulating motivation and the quality of language learning. This study provides recommendations for education practitioners to apply innovative and contextual methods and strategies in language learning so that students are able to compete and communicate effectively in an increasingly complex global world.

Keywords: language learning methods, language learning strategies, student language skills, era of globalisation, literature review, communicative learning, learning technology.

Introduction

Language proficiency is one of the fundamental competencies that is very important in the context of today's globalisation. In the era of globalisation, geographical and cultural boundaries are becoming increasingly blurred, so the need for cross-border and cross-cultural communication has increased significantly.

Good language skills open up access for individuals to establish social relationships, participate in global dynamics, and obtain information and opportunities in various fields (Ellis, 2015). Therefore, strengthening students' language skills through effective learning has become a major challenge for education around the world. Globalisation has brought about major changes in social and economic interaction patterns, which in turn has influenced the need for foreign language proficiency, especially international languages such as English.

Not only as a tool for everyday communication, mastery of this language is also a major asset in obtaining higher education, applying for jobs, and keeping up with developments in information technology (Puspitasari & Aslan, 2024); (Judijanto & Aslan,