

ENHANCING PARENTAL INVOLVEMENT IN EDUCATION: SCHOOL MANAGEMENT STRATEGIES FOR BUILDING SCHOOL-HOME PARTNERSHIPS

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Abstract

This research aims to identify effective school management strategies in enhancing parental involvement in education, with the ultimate goal of building a strong partnership between school and home. Parental involvement in education has long been recognized as having a significant positive impact on children's educational outcomes, including academic achievement and emotional well-being. The research method used was a literature review. The results show that effective communication between school and home is an important foundation in building an effective partnership. The use of modern technology such as mobile apps and other digital platforms was found to be helpful in facilitating such communication. In addition, the study also found that flexibility in engagement methods and providing rewards and recognition to parents significantly increased their level of participation. Accordingly, the study suggests the importance of education and training for parents, which not only enhances their ability to support their children academically but also enriches their involvement in the school community. In conclusion, supporting parental involvement requires a multifaceted and adaptive approach that recognizes and celebrates the contributions of each parent.

Keywords: Parental Involvement, Education, Strategy, School Management, Home-School Partnership Building.

Introduction

Children's education is a complex process that involves many parties, including parents and schools (Aslan & Shiong, 2023). The role of parents in children's education cannot be underestimated, given the many studies that show a positive relationship between parental involvement in education and various aspects of child development, such as better academic achievement, more positive behavior, and better attitudes towards school (NURHAYATI, 2022).

Parental involvement in children's education is a critical element in supporting student success at school (Rokhmaniyah et al., 2022). Numerous studies have shown that children whose parents are actively involved in their education tend to have higher academic achievement, more positive attitudes towards school, and better learning behaviors. This involvement not only results in improved academic performance but also in the development of healthier social and emotional attitudes (Aziza et al., 2022). From doing homework together to attending parent-teacher meetings, every aspect of parental involvement contributes to shaping positive learning attitudes and appreciating the importance of education (Sudarma, 2021).

Furthermore, parental involvement in education also builds a communication