

INFLUENCE OF LEARNING STYLE ON ACADEMIC ACHIEVEMENT OF PRIMARY SCHOOL STUDENTS

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Abstract

This study examines the influence of learning styles on academic achievement of primary school students. Learning style is identified as each individual's unique way of receiving and processing information, which includes visual, auditorial and kinesthetic types. The results showed that there is a significant relationship between learning styles and students' academic outcomes. Students who learn with a visual style perform better when the material is presented in a visual format such as pictures and diagrams. Students with an auditorial learning style achieve more optimally through oral teaching methods and verbal interaction. Meanwhile, kinesthetic students attain higher academic achievement when engaged in physical activities and practical learning. The conclusion of this study confirms the importance of adapting teaching methods to suit students' learning styles to improve academic achievement and optimise their learning potential.

Keywords: Learning Styles, Student Academic Achievement, Primary School

Introduction

Education is one of the main determining factors in character building and individual potential development. From an early age, education serves not only as a means of knowledge transfer, but also as a medium to instil moral, ethical and social values. Through education, children are taught the importance of integrity, responsibility, co-operation and empathy towards others. A good education process will form individuals who are not only intellectually intelligent, but also emotionally and socially mature (Sitopu et al., 2024); (Guna et al., 2024); (Fawait et al., 2024). Therefore, education is expected to be able to produce a generation with strong character, who is ready to face challenges and contribute positively to society.

In addition to character building, education also plays an important role in developing individual potential. Every child is born with unique talents and abilities that need to be explored and developed through education. Through a comprehensive and diverse curriculum, education provides opportunities for students to explore their