

## THE INFLUENCE OF SOCIAL SUPPORT ON STUDENT LEARNING EFFECTIVENESS IN ONLINE LEARNING: (CASE STUDY OF GUIDANCE AND COUNSELING DEPARTMENT)

**Ahmad Sawali** \*<sup>1</sup>

Sociology Education Postgraduate Study Program, Muhammadiyah University  
Makassar, Jl. Sultan Alauddin No. 259 Makassar, Indonesia 90221  
[Ahmadsawali19@gmail.com](mailto:Ahmadsawali19@gmail.com)

**Roy Hartono**

Sociology Education Postgraduate Study Program, Muhammadiyah University  
Makassar Jl. Sultan Alauddin No. 259 Makassar, Indonesia 90221  
[Royhartonoo4@gmail.com](mailto:Royhartonoo4@gmail.com)

**Kaharuddin**

Sociology Education Program, Muhammadiyah University Makassar Jl. Sultan Alauddin  
No. 259 Makassar, Indonesia 90221  
[Kaharuddin@unismuh.ac.id](mailto:Kaharuddin@unismuh.ac.id)

### Abstract

This research aims to investigate the influence of social support on student learning effectiveness in the context of online learning, with a focus on students majoring in Guidance and Counselling. This study was conducted through a case study approach at a higher education institution. The main problem formulation includes an assessment of the level of social support felt by Guidance and Counseling students in online learning and its impact on their learning effectiveness. Apart from that, this research also aims to identify the types of social support that most influence student learning effectiveness, as well as examine the implications for the development of more effective support strategies. The research method used involved surveys, structured interviews and questionnaires for students in the Guidance and Counseling Department who were the focus of the study. It is hoped that the results of this research will provide a better understanding of the importance of social support in increasing student learning effectiveness in the online learning context, especially for students majoring in Guidance and Counseling. It is also hoped that the findings from this research can provide valuable input for the development of supporting strategies that are more effective in improving student academic achievement.

**Keywords:** Online Learning, Social Support, Learning Effectiveness.

### INTRODUCTION

Learning is an effort made by a person to obtain a new change in behavior as a whole, as a result of his own experience in interaction with his environment. The success of students in participating in the learning process can be seen from the learning

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<sup>1</sup> Correspondence author