

USE OF LEARNING MEDIA IN SUPPORTING LEARNING IN SCHOOL

Arman Paramansyah

STIT Al-Marhalah Al-'Ulya Bekasi, Indonesia

E-mail: paramansyah.aba@gmail.com

Abstract

The use of learning media is one of the key factors in improving the quality and effectiveness of the learning process in schools. Interesting and interactive learning media can increase student interest and motivation, make it easier to understand complex material, and support various learning styles. In addition, the use of digital and online media provides flexibility for students to study independently anywhere and at any time. Good learning media can also increase students' active involvement in the teaching and learning process and help develop technology skills that are so necessary in today's digital era. Learning media can increase and direct children's attention so that it can lead to learning motivation, more direct interaction between students and their environment, and the possibility for students to learn independently according to their abilities and interests. Thus, the integration of appropriate learning media can create a more dynamic, interactive and effective learning environment, thereby supporting students' overall academic and skill development.

Keywords: Utilization, Learning Media, Learning

INTRODUCTION

Learning activities are active activities of students to build meaning or understanding of an object or event. Meanwhile, teaching activities are an effort to create an atmosphere that encourages initiative, motivation and responsibility for students to always apply their full potential in developing ideas through lifelong learning activities. These ideas and knowledge will shape daily skills, attitudes and behavior so that students will be competent in the field they are studying. These learning and teaching activities are what people call learning (Hidayatullah et al., 2024).

Learning aids are all tools that can be used to help students carry out learning actions, so that learning activities become more efficient and effective. With the help of various tools, lessons will be more interesting, concrete, easy to understand, save time and energy, and learning outcomes will be more meaningful. Learning aids are also called teaching aids or learning media, for example in the form of printed materials, tools that can be seen,