

INNOVATION IN EDUCATIONAL MANAGEMENT: CREATIVE APPROACHES FOR IMPROVING THE QUALITY OF LEARNING

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Abstract

Innovation in education management is a crucial element in efforts to improve the quality of learning in a dynamic global era. This article discusses creative approaches in educational management that can accelerate the quality of learning through various innovative strategies. Active student participation in curriculum development and evaluation is one of the main pillars, accompanied by the optimization of educational technology which enriches interaction and collaboration in the learning environment. Additionally, strategic partnerships with a variety of external stakeholders, including industry and non-profit organizations, bring relevant practical perspectives to students. The use of educational technology, including interactive platforms and real-time feedback, provides significant added value to the learning process. Overall, a creative approach to educational management not only creates a more meaningful and relevant learning experience for students, but also increases their readiness to face future challenges. This study concludes that synergy between student involvement, technology, and strategic partnerships is the key to success in improving the quality of learning through innovation in education management.

Keywords: Education Management, Creative Approach, Quality of Learning

INTRODUCTION

In the last few decades, the world of education has experienced a significant transformation due to technological advances and changing societal needs. Traditional, rigid and bureaucratic education management often fails to meet these demands. An education system that is not responsive to change can produce graduates who are not ready to face the challenges of the modern era (Sorby, 2023). Therefore, there is an urgent need to adopt more innovative and flexible management approaches to improve the quality of learning.

Innovation in educational management includes various strategies and concepts aimed at creating a dynamic and effective learning environment. Creative approaches, such as the use of digital technology, student-centered