

AN ANALYSIS OF CODE-SWITCHING IN GRACE TAHIR AND MERRY RIANA'S UTTERANCES ON MERRY RIANA'S PODCAST

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Abstract

The majority of Indonesian public figures speak both Indonesian and English, which contributes to the problem of code-switching. In order to better understand the phenomenon of code switching, this study looked at the various forms and justifications for its use by Merry Riana and Grace Tahir on their November 19, 2021, YouTube channel, "Bukan Uang, Ternyata Ini Masalah Orang Kaya -Grace Tahir (Zero To Hero Full Version)". The present study adopted a qualitative descriptive methodology, which was interpreted in accordance with a theory put forward by Appel and Muysken (1987) regarding the types of code-switching and in accordance with Hoffman's (1991: 115) regarding the reasons for code-switching. The study found all types of code-switching, as well as five reasons why code-switching occurs. First, three types of code-switching were found: tag switching (8%), intersentential switching (32%), and intrasentential switching (60%), with intrasentential switching being the most dominant. Second, five reasons why code-switching occurs were found: talking about a particular topic, being emphatic about something, the intention of clarifying the speech content for the interlocutor, quoting somebody else, and interjection. Being emphatic about something is the most dominant.

Keywords: Sociolinguistics; Code switching; Podcast

INTRODUCTION

Language can generally be defined as a symbol. The human speech organ creates a system of symbols that functions as a means of communication called language. This is inseparable from the need for humans to interact with others. Languages are varied because the members of the language-speaking community are very diverse, and the grammar itself is used for various purposes. According to Hudson (1980), sociolinguistics is the study of language in relation to society. This indicates that sociolinguistics is a theory that examines how society uses language and how relationships with the community might influence how language develops. According to Kridalaksana (1984: 2), sociolinguistics is the study of language's properties and varieties, as well as the interaction between linguists and the language's functional features within a language community. As for what is the essence of what Kridalaksana put forward is the probability of the emergence of language uniformity so as to give birth to language studies that involve the community. The study of language that involves the language community, especially about the characteristics or varieties of