

IMPLEMENTATION OF SOCIAL EDUCATION IN NATIONAL CHARACTER BUILDING

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Abstract

This research examines the implementation of social education in national character building, highlighting the importance of developing character with integrity and civilised through a holistic approach. Social education is not only limited to the academic environment but also covers various aspects of life, including family and community. Through curricula that emphasise civic education, extracurricular activities and community programmes, individual character can be firmly established. In addition, the active role of families and the media in instilling moral values also supports this process. The results show that the synergy between formal education, social participation, and environmental support is crucial in building a solid and sustainable national character amidst complex global dynamics.

Keywords: Implementation, Social Education, Development, National Character.

Introduction

National character development has become one of the main focuses in carrying out the national agenda in various countries. Strong and quality character in citizens is believed to be the main foundation for the creation of a harmonious, productive, and integrity society (Sitopu et al., 2024); (Guna et al., 2024); (Fawait et al., 2024). In the current era of globalisation and modernisation, challenges in character building are increasingly complex because they are influenced by various factors, such as technology, social media, and cultural changes. Therefore, a comprehensive approach is needed to address these challenges.

Social education is one of the critical elements in the effort to build a solid and virtuous character. Through social education, moral, ethical and social values can be internalised by individuals from an early age until adulthood. Social education does not only take place in schools, but also through various media and other non-formal institutions, such as families, communities and social organisations (Chu et al., 2021).

Social education plays a vital role in the nation's character building process as it focuses on the development of moral, ethical and social values that form the basis for individual behaviour in society. By instilling these values early on, social education helps create individuals who are not only academically intelligent but also dignified,

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