

PUBLIC PERCEPTION IN THE MANAGEMENT OF INTEGRATED ISLAMIC ELEMENTARY SCHOOLS IN TOJO UNA-UNA REGENCY

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Abstract: This research aims to describe; (1) What is the community's perception of the implementation of curriculum management (2) What is the community's perception of the implementation of school and community relations management at SD IT AL-Wahdah Tojo Una-Una. This research uses mixed research methods with an exploratory type of research. Data collection techniques through observation, distribution of questionnaires, interviews and documentation studies. The data analysis process was carried out using descriptive percentage analysis techniques. The research results show that: (1) community perception of curriculum implementation at SD IT Al-Wahdah Tojo Una-Una with a percentage of 85.85% is in the good category. This can be seen in the implementation of curriculum management functions in planning, implementation and also the evaluation process. By combining the national curriculum and the Wahdah Islamiyah curriculum, this school is much sought after by the public. (2) Community perception of the implementation of school and community relations management at SD IT Al-Wahdah Tojo Una-Una with a percentage of 88.17% is in the good category. This can be seen in the planning, implementation and evaluation of the management of school and community relations which has been carried out well, so that through these public relations activities SD IT Al-Wahdah Tojo Una-Una is increasingly known to the community.

Keywords: *Community perception, implementation of curriculum management, implementation of school and community relations management.*

Introduction

Educational development and all the dimensions within it are quite interesting issues to be studied, scrutinized, discussed and analyzed critically so that the implementation of education in Indonesia can be understood fundamentally, comprehensively, realistically, evenly and objectively.

In order to develop and improve the quality of education, the government has established eight National Education Standards (SNP) as stated in Article 35 paragraph (1) of Law of the Republic of Indonesia Number 20 of 2003 concerning the National Education System which is further explained in Government Regulation Number 19 of 2005 Regarding National Education