

CHARACTER EDUCATION FROM AN EARLY AGE: FAMILY STRATEGIES IN DEVELOPING POSITIVE VALUES

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Abstract

This research aims to investigate the strategies families use to develop positive values in children from an early age. This study uses a literature review where references are taken in accordance with the research context. The results showed that effective communication acts as a foundation that allows families to convey positive values, discuss the consequences of certain behaviors, and resolve value conflicts. Positive behavioral examples shown by parents were found to be the most influential factor, with children tending to imitate the behaviors they observed from their parents. Strategies of assigning responsibility and rewarding effort also contributed significantly to children's motivation to embrace positive values and apply them in their lives. Children who were given responsibility with positive support from their parents showed increased independence, confidence and willingness to contribute to their environment.

Keyword: Character Education, Early Children, Family Strategies, Developing Positive Values.

Introduction

Character education is an important foundation in the formation of individuals with integrity who are able to contribute positively to society. In line with this understanding, the process of instilling character values cannot be delayed and must begin as early as possible.

The early age phase, often referred to as the golden period of human development, is the time when children are most receptive and absorb the values

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